



ABC- Just One More! "It's Boating Season!"

The days are getting warmer and longer, spring is in the air, and the boating season is rapidly approaching.

Recreational boaters everywhere are thinking about getting back on the water, whether for skiing, wakeboarding, fishing, or paddling. Their boats are being readied for the season, their sporting gear is being taken out of the closet, and the family is preparing for summer fun.

How can we capitalize on this momentum?

By offering an America's Boating Course while people are thinking about boating!

Can your flotilla add JUST ONE one-day course?

Why a one-day ABC? Look at the benefits. The whole family can attend, because a one-day class minimizes scheduling conflicts. The class is fast-paced and interesting, appealing to today's busy boaters. ABC provides the "must know" information that will help them stay safe on the water. There is little chance of student drop out, so more people are hearing your safety messages.

For our flotillas, too, a one-day ABC makes sense! Instructor hour for instructor hour, your flotilla can bring boating safety to many more people. By offering more "bang for the buck", you reduce the load on your busy instructors. Flotillas that offer one day ABC and make it engaging, interactive, and fun have no trouble getting those boaters to other flotilla classes.

Watch for *ABC- Just One More!* success stories as the Department of Education continues to encourage **you** to offer **Just One More!** America's Boating Course!